



The Cellar Club Inc

Information About the Club and the conduct of our tasting evenings

The Cellar Club Inc was established in 1980 by a group of individuals interested in developing their knowledge and appreciation of wine. The club is completely independent and is not associated with any wholesale or retail outlet. Our tasting meetings are held at the Johnsonville Community Centre, Wellington, unless some specific arrangement is made for it to be held elsewhere.

We conduct a monthly wine tasting on the second Wednesday of every month and, because of our special licence and our standing booking for the venue, this date cannot be altered.

Schedule: From **7.30 pm**, a committee member will be at the venue to help you set up. At **8 pm** our President will briefly cover club notices and will introduce you.

Expected Numbers: 25 to 35 people

Meeting Format: A welcoming wine (usually three or four bottles) is tasted prior to the meeting. Following the President's introduction, you will then have approximately 90 minutes to present your wines. Our members enjoy discussing the wines, so we do not expect you to talk solidly for all that time. We provide the wine pourers and if you wish to present any wines in pairs, they can accommodate this. We also provide glasses and spittoons.

Wines: A normal tasting will result in six wines being presented over a 90-minute period. This number is to ensure that we are within the limits set out in our Special Licence Application. We do ask for advance notice of the wines so that we can include them in our newsletter and ensure that we do not exceed our budget expectations.

If you are unable to present six different varietals, we are more than happy for you to present two vintages of the same wine and for you to talk about their respective qualities, etc. We suggest you bring three bottles of each wine, although often only two will be required because of the measuring cups used by our pourers.

You may wish to provide the welcoming wine and to also talk about it in your presentation. This is optional.

Lastly, the Club normally runs two raffles each evening and it has become customary for the presenter to donate one or both wines. **However, this is optional and usually depends on the level of overall subsidy for that evening** – see also our comments on costs below.

Order forms: We are happy for presenters to bring order forms etc for members to complete. This also applies to mail registration forms and any brochures.

If providing order forms, we do not wish our members to commit their CVC number to paper. In recent years we have seen various workarounds and are happy to work with you on this.

We find that presenters who offer discounted prices on the night tend to receive a higher number of orders. We also recommend including separate columns for the RRP and the price on the night, as this visible comparison also tends to encourage more orders. Whilst your order form may also offer discounts for boxes of six or 12 wines, we ask you to consider applying this to mixed cases too, especially if you are prepared to waive freight costs where all the orders are sent to one address. We have found that most presenters like this arrangement but, again, this is something that we are happy to discuss with you at the time you are preparing your order form.

Costs:

We are prepared to meet the costs of the wines consumed, albeit we are always appreciative of any discount given because of the opportunity the presenter has to market their product.

For prompt payment, we suggest you send any invoice to our treasurer, c/o 17 Stonefield Place, Johnsonville, Wellington. Or email him at waynekennedy51@gmail.com.

Housekeeping:

The Club holds a Special Alcohol Licence for each of its tastings.

We have audio equipment available (microphones and speaker) if you think this will be of assistance for your presentation. Just let us know beforehand, so we know to have it available on the night.

Halfway through the tasting we break for 10 to 15 minutes for a light supper, which you are welcome to share.

We hope you have found this useful. The above are guidelines and please do not hesitate to communicate with your club contact should you wish to change something or need further information.

Thank you.